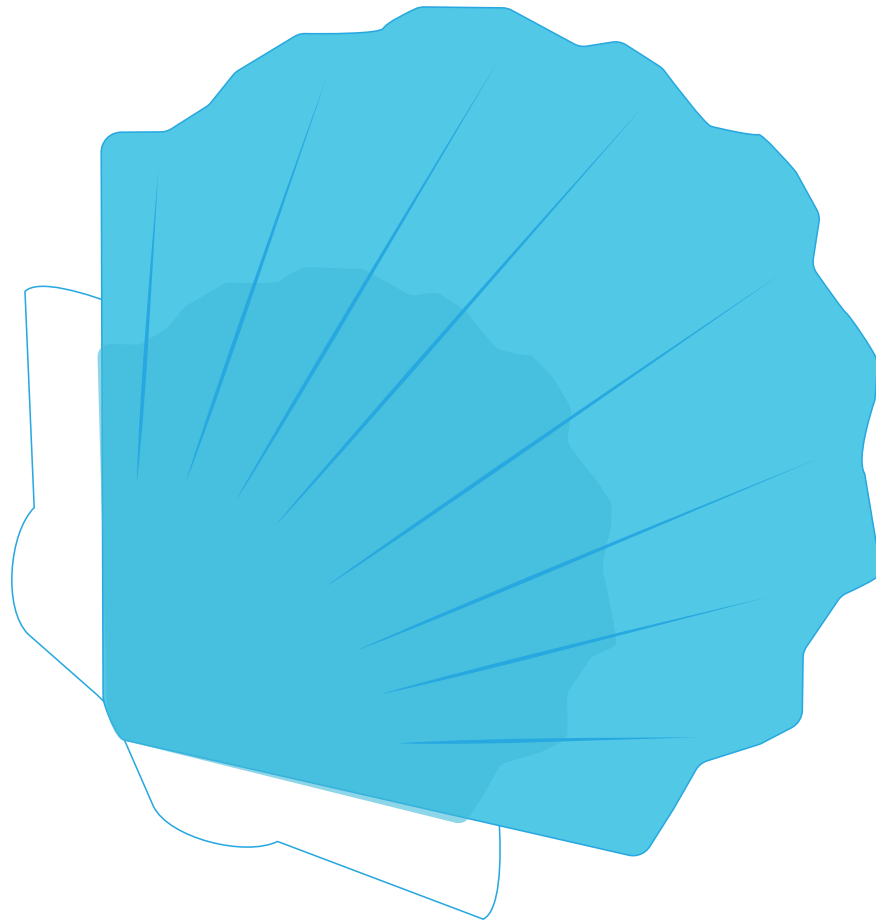


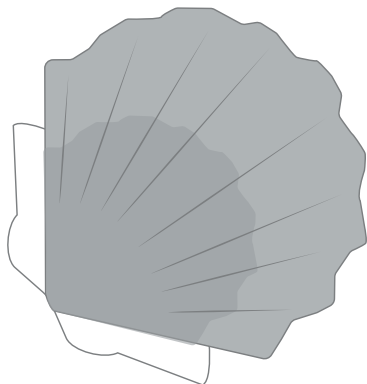
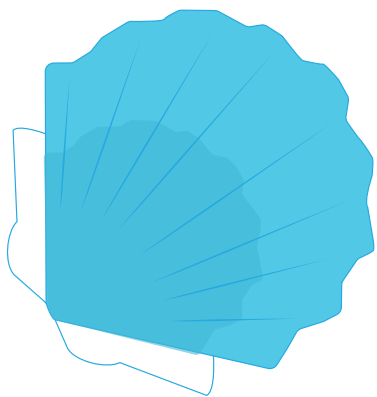
T3Park



Graafinen Ohjeisto

LOGOT

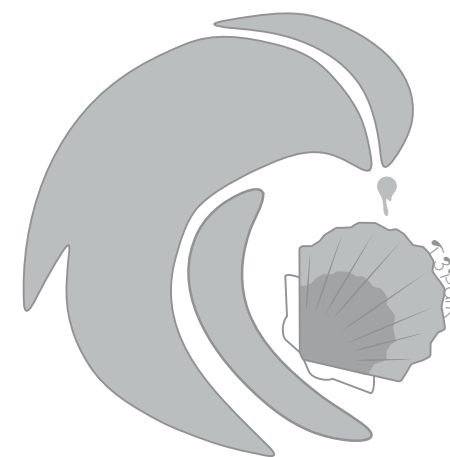
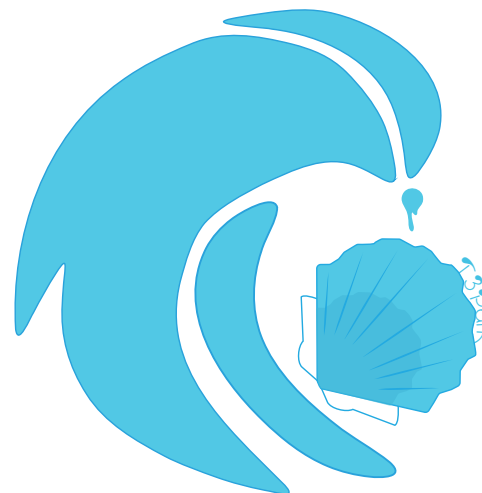
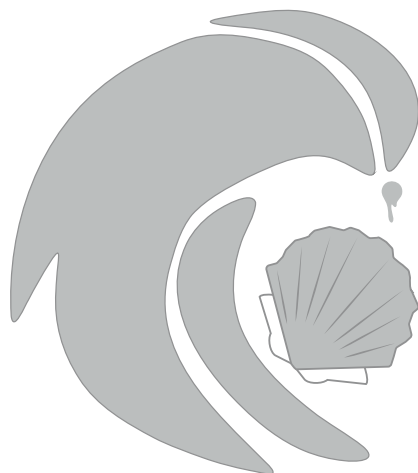
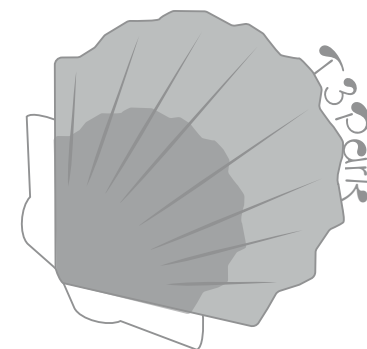
- pelkkä logo (ilman tekstiä)



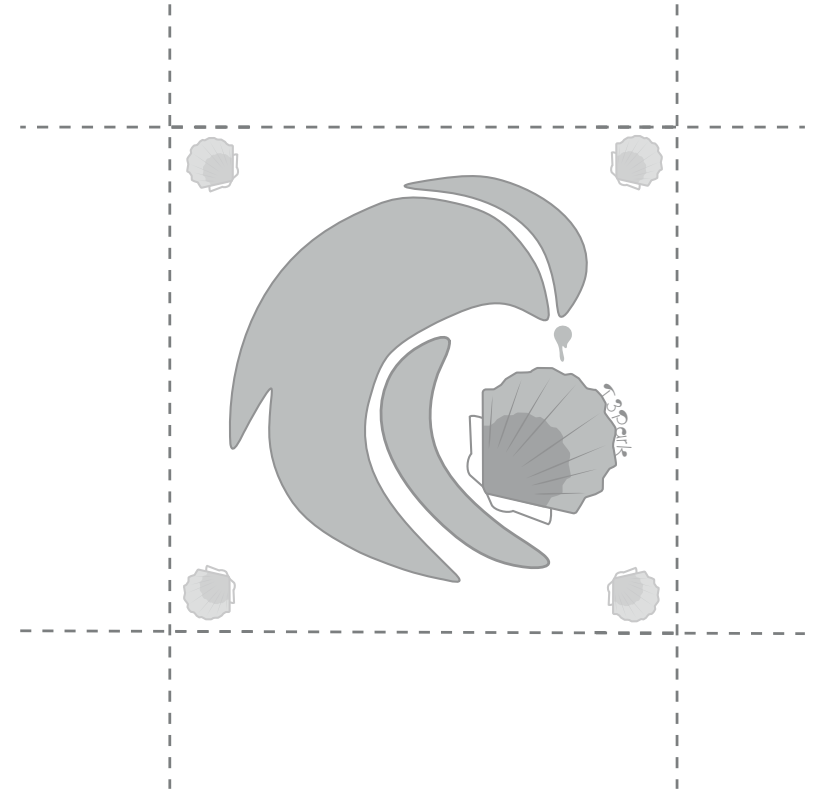
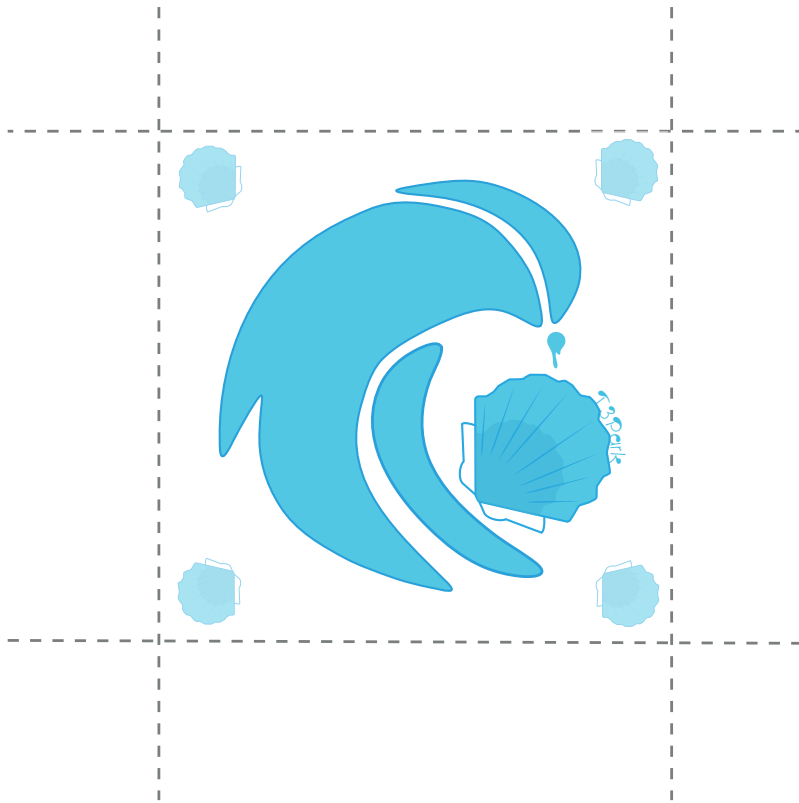
värilliset

greyscale

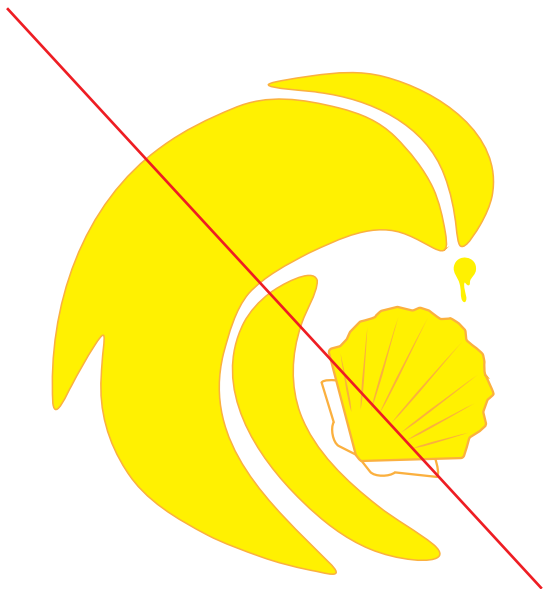
- liikemerkkinä



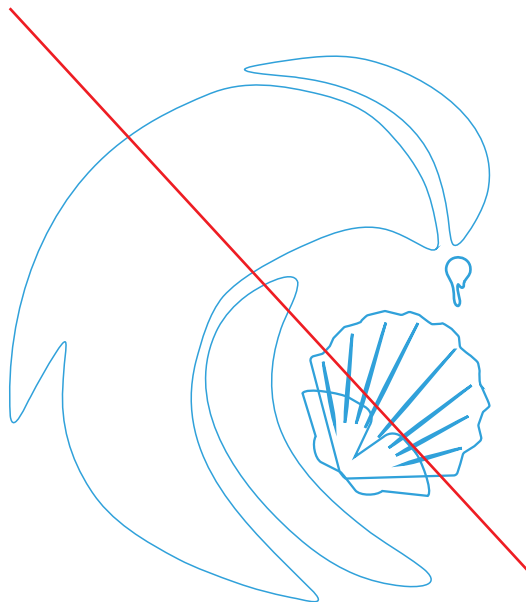
SUOJA-ALUEET



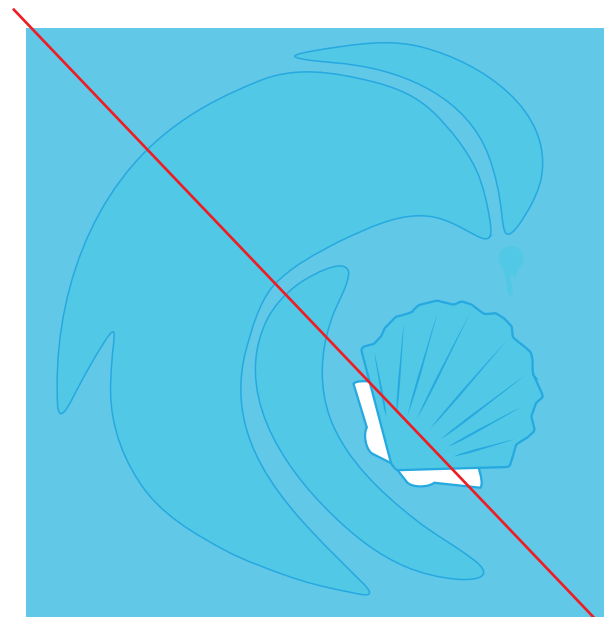
Logon suoja-alueiden sisälle ei saa sijoittaa muita logoja, tekstia tai muuta grafiikkaa ja toisenlaista sisältöä.



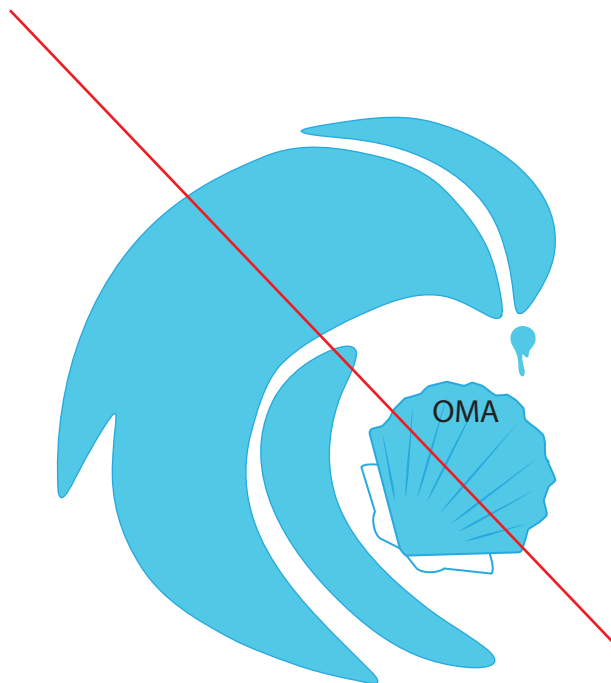
Logon väriä ei saa muuttaa.



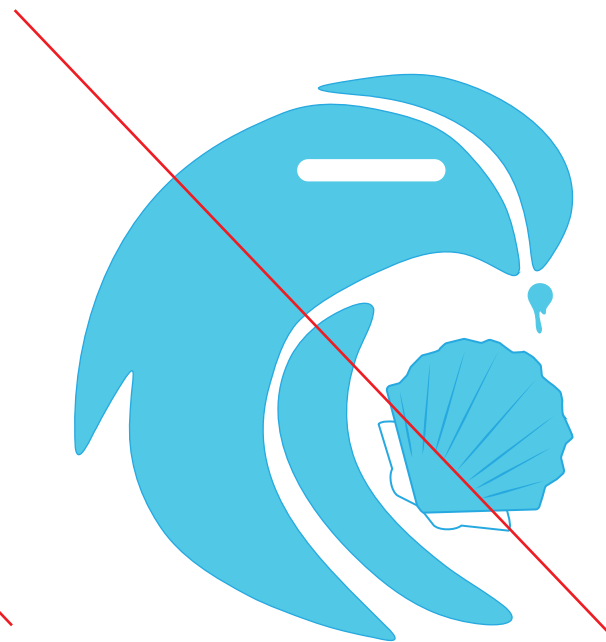
Logosta ei saa tehdä pelkkää ääriviivaa.



Logon pitää erottua taustasta.



Logoa ei saa muokata, eikä siitä saa tehdä omia versioita.



Suoja-alueiden sisälle ei saa laittaa muuta grafiikkaa.

VÄRIT JA TYPOGRAFIA

PÄÄVÄRIT

Vaaleansininen



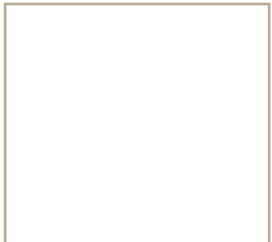
C; 48%, 14%, 0%, 8%
R; 122, 202, 235
#; #7acae8

Tummansininen



C; 70%, 26%, 0%, 14%
R; 66, 162, 219
#; #42a2db

Valkoinen



C; 0%, 0%, 0%, 0%
R; 255, 255, 255
#; #ffffff

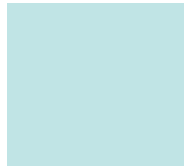
LISÄVÄREJÄ



C; 0%, 70%, 52%, 9%
R; 232, 70, 111
#; #e8466f



C; 18%, 0%, 56%, 21%
R; 165, 201, 88
#; #a6c958



C; 12%, 0%, 0%, 9%
R; 204, 232, 232
#; #cee8e9



C; 0%, 18%, 59%, 0%
R; 254, 209, 104
#; #fed168



C; 0%, 47%, 72%, 6%
R; 240, 127, 67
#; #f08044

TYPOGRAFIA

Otsikot; BC Blot Regular
1234567890 ABC
Tw Cen MT Bold
1234567890 ABC

Leipätekstit; Tw Cen MT Regular
1234567890 ABC
Helvetica Neue Regular
1234567890 ABC